

# Rules

## Wild 94.3 Toby Keith Concert Flyaway

### Wild 94.3 Toby Keith Concert Flyaway Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

### HOW TO ENTER

There will be only 94 qualifiers during contest period. Listen to KWDD Wild 94.3 (the "Station"), for the random announcements that we are taking a caller or caller(s) to qualify. The Wild 94.3 Toby Keith Concert Flyaway contest will begin at 12:00 am Alaska Daylight Savings Time on September 14<sup>th</sup> 2015 and end at 10:00am Alaska Standard Time on Oct 23, 2015 (the "Contest Period").

A person can only qualify once for the Wild 94.3 Toby Keith Concert Flyaway contest.

### ELIGIBILITY RESTRICTIONS

The contest is open to all persons who are 21 years of age or older and who reside in the Fairbanks North Star Borough area. Employees of KWDD (the "Station"), Last Frontier Mediaactive, LLC their licensees, their corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Fairbanks North Star Borough area and the members of their immediate families/those living in the same household are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

Contestants are required to provide truthful information (ID) and the Station will reject any winner that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements,

### PRIZE

One (1) Grand Prize for all Last Frontier Mediaactive LLC radio stations: The grand prize winner will receive the Grand Prize Package which includes: two (2) Roundtrip economy class airfare to Anchorage, AK on board a scheduled airline flight, including air tax. Two tickets to the November 9<sup>th</sup> 2015 Toby Keith concert at Alaska Airlines Center in Anchorage and \$500 in spending money (check). (Total Trip Value Approx: \$1700.00). Travel must be completed by 01/10/15. Travel companions of winner must travel with winner on the same travel itinerary. Travel companion of the prizewinner must be 21 years of age or older. Winner and travel companion are solely responsible for obtaining travel insurance (and all forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Any winners of tickets will be subject to the terms and conditions as set forth by the provider of the tickets. Grand prize winner and travel companion are solely responsible for all applicable taxes and expenses including but not limited to hotel, hospitality and airport taxes, telephone charges, meals, gratuities, ground transportation and any other expenses not specifically offered herein. Other restrictions may apply. All travelers must possess required travel documents (e.g. valid photo I.D.) prior to departure. Trip is subject to availability and blackout dates may apply. Different air carry may be chosen by Last Frontier Mediaactive LLC.

All prizes or prize certificates may be picked up at the office of Station at the address below. The winner will forfeit any prize or prize certificate not claimed within one (3) days of winning.

There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### WINNER SELECTION AND NOTIFICATION

Decisions of station management with respect to the contest are final.

On or around October 23rd, one (1) grand prize contestant will be randomly selected from all the Wild 94.3 Toby Keith Concert Flyaway contest qualifying entries and announced on the morning show..

Contestant will have 9 minutes 43 seconds to call station hotline at 907-451-9443. If select contestant fails to call within time deadline 1<sup>st</sup> contestant will be disqualified and an alternate contestant will be randomly selected and announced on air and given 9 minutes 43 seconds to call station hotline at 907-451-9443. Alternate contestants will be continued to be selected in this manner until one calls within the time period. That contestant will be deemed winner.

Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within Two (2) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection from the remaining eligible entries.

### CONDITIONS

Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.

By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

Prior to awarding any prize or prize, Station and/or Last Frontier Mediactive, LLC in their sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold Last Frontier Mediactive LLC, their corporate licensee, their parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

Station and Last Frontier Mediactive, LLC, in their sole discretion, reserves the right to disqualify any person tampering with the entry process. They further reserve the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including technical failures of any sort.

Station and Last Frontier Mediactive LLC reserve the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. Station and Last Frontier Mediactive, LLC are not responsible for any air traffic or other travel delays, cancellations, postponements, overbooking or rescheduling due to any problem beyond its control.

Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of Station and Last Frontier Mediactive LLC.

Station and Last Frontier Mediactive LLC are not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.

Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KWDD, 819 1<sup>st</sup> Avenue Fairbanks Alaska 99701.